



FOR IMMEDIATE RELEASE

HALDEN-CAVIGLIA ANNOUNCES PATENT-PENDING MOUNTING SYSTEM

New Mounting System Enables Simple, Secure and Fast Wall-Mounting for Showcase and Television

SAN FRANCISCO, Calif. (September 1st, 2009) – Halden-Caviglia, Inc. is proud to announce their new, patent-pending, *Halden-Caviglia Mounting System*, developed exclusively for their line of *Inspired Flat Screen Showcases*[™]. This clever mounting system appeals to dealers, installers and customers alike in that it enables simple, secure and fast mounting for virtually any flat screen and showcase in multiple installation scenarios.

One of the challenges inherent to mounting flat screens and showcases is the wide disparity in models and sizing. Recognizing an opportunity to solve a challenging problem, Halden-Caviglia engineers set out to not only find a complete solution, but to do so in an elegant and simple fashion. The result is an entirely unique and patent-pending mounting system.

“Our *Halden-Caviglia Mounting System* is the collaborative result of over 100 years of combined engineering and product experience,” said Clayton Chrisman, Co-Founder. “As such, we focused as heavily on the installation experience as we did on the technical aspects.”

“We endeavored to keep the installation instructions clear, concise and reliant only upon ordinary shop tools,” said Rick Caviglia, Co-Founder. “And we include the necessary fasteners to accommodate the wide array of television models and installation scenarios.”

Halden-Caviglia is adding new designs on an ongoing basis and is selling directly while building a global network of dealers. The company encourages interested parties to contact them for more information.

About Halden-Caviglia

Halden-Caviglia, located in the San Francisco Bay Area, Halden-Caviglia specializes in building handcrafted, decorative showcases for flat screen televisions. Inspired both by modern industrial design and artisan production techniques from bygone eras, we transform the utilitarian look of modern flat screens into art objects in and of themselves. Find them online at www.halden-caviglia.com.